



2021 GRANT PROGRAMME GUIDANCE FOR APPLICANTS

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JEANS FOR GENES

The annual Jeans for Genes fundraising event, encourages children and adults to wear their jeans to school or to work on a specific day in exchange for a small donation. Monies raised on Jeans for Genes Day are distributed within the genetic disorder community by way of our grant programme. Over the last 25 years the Jeans for Genes campaign has provided over £45 million of funding to the genetic disorder community.



The aim of the Jeans for Genes Day Grant Programme is to help fund the vital work of our charity partners. They put the money raised by Jeans for Genes fundraisers to work to transform the lives of individuals in the UK living with a genetic disorder.

Visit our website to see [Jeans for Genes Funding in Action](#).



THE 2021 GRANT PROGRAMME

YOU, our extraordinary charity partners put the money raised by Jeans for Genes fundraisers to work to change the lives of those across the UK with a life-altering genetic disorder.

We understand COVID has had an immeasurable impact across the work and services of charities in the genetic disorder community. We want to help as much as we can and so this year, the way we distribute Jeans for Genes funding is changing.

Our focus in this funding round will be on supporting small but vital genetic disorder charities adapt, respond and recover from the impact of the coronavirus pandemic. We will do this by making unrestricted grants of £2,500 to disorder specific charities and charities whose beneficiaries are solely those with genetic disorders.

All applications that meet the eligibility criteria will be considered by an independent grant panel.

APPLICATIONS SHOULD BE SUBMITTED BY EMAIL BETWEEN 1ST JULY – 30TH SEPTEMBER 2021.

The 2021 Grant Programme will be open for applications from 1st July to 30th September 2021. Applications received by email after 5:00pm on the 30th September 2021 will not be considered.

1ST JULY– 30TH SEPTEMBER 2021

Signed applications should be scanned and submitted by email during this time to danielle.singleton@jeansforgenes.org. Applications received by email after 5:00pm on 30th September 2021 will not be considered.

6TH AND 13TH JULY 2021

Join us for a Zoom Q&A on this year's Jeans for Genes grant programme. We are holding two sessions for potential applicants to learn more about the application process and for us to answer any questions you may have.

Tuesday 6th July: 10:30am – 11:30am

Tuesday 13th July: 1:30pm – 2:30pm



Please email danielle.singleton@jeansforgenes.org if you would like to attend either of these sessions.

OCTOBER 2021

Applications will be considered by the independent grant panel.

NOVEMBER 2021

All applicants will be notified as to whether or not they have successfully been awarded a grant.

DECEMBER 2021

Payments will be made to successful applicants.



ELIGIBILITY CRITERIA

To be considered for a grant, organisations must meet the following eligibility criteria:

1. **Organisations must be registered with either the Charity Commission for England and Wales, The Charity Commission for Northern Ireland or The Scottish Charity Regulator (OSCR).**
2. **Organisations should be a disorder specific charity or a charity whose beneficiaries are solely those with genetic disorders.** We are working on a longer term funding strategy that will include project funding for other types of organisations supporting a range of beneficiaries that include those with genetic disorders among them (for example, hospices and special schools), but for this funding round this is not our focus.
3. **Organisations must have been operating for a minimum of three years.**
4. **The organisation should have an annual income of less than £200,000 (as reported in their most recent set of accounts filed with The Charity Commission).**
5. **Free reserves should equate to less than six months running costs (please note this does not include budgeted expenditure and designated funds).**
6. **Organisations should be able to demonstrate that their finances and mission delivery have been adversely affected by the coronavirus pandemic.**
7. **Organisations who received a grant in 2020 cannot apply in 2021.**
8. **(If applicable) The charity or patient group has a child/vulnerable adult protection policy in place:** For charities that work with children and vulnerable adults, Jeans for Genes would expect that appropriate safeguarding policies are in place.
9. **End of Grant Report Forms for previously funded projects have been provided to Jeans for Genes:** Please note that it is a condition of your grant that you send us an End of Grant Report Form. We cannot accept another application from you if a report on a previous award has not been received.



GUIDANCE ON APPLYING FOR A GRANT

Jeans for Genes defines a genetic disorder as one that is caused by a single gene mutation or chromosome alteration. We recognise that there are genetic components to a number of complex health conditions but we do not consider these to be genetic disorders for the purposes of this grant programme. For clarity, we cannot consider the following conditions to be eligible for our grants:

- autism
- dyslexia
- dyspraxia
- diabetes
- cerebral palsy
- cancer, except for those types of cancers that are caused by a genetic disorder.

Please note we can only accept one grant application per charity or patient group each year.





GRANT CONDITIONS

We regard our grant programme as an opportunity to create a partnership with the charities that receive Jeans for Genes funding. We believe that by coming together, we can change lives.

The more we can use the Jeans for Genes campaign to shine a spotlight on the experiences of families in the UK living with a genetic disorder, and the wonderful work of our charity partners, the more money we can raise, and the more grants we can offer in future years.

As well as reporting formally on the difference you have been able to make with Jeans for Genes funding, we may also ask you to provide us with quotes, photos, stories and videos to use on the Jeans for Genes website, social media platforms and fundraising materials to help us demonstrate to the public why signing up to hold a Jeans for Genes Day is so important.

It is not a condition of a grant award that your organisation takes part in these promotional activities, but it would be helpful to know at the application stage if you envisage any issues in this regard.

In order to receive a grant from this year's Jeans for Genes Grant Programme, each successful charity is asked to agree to the following:

- To promote your Jeans for Genes Day grant in your organisation's communications, including in newsletters and social media and the difference it will make to your organisation's services.
- To display the 'Supported by Jeans for Genes' logo on your organisation's website for a duration of one year following the awarding of a grant.
- To complete and return an End of Grant Report within twelve months of receiving an award.

We have tried to ensure that the above requirements are not too onerous for charities and patient groups but if you have any concerns about being able to fulfil these obligations, please contact us at danielle.singleton@jeansforgenes.org



THE GRANT PROCESS

- Step 1 Before applying for a grant please ensure:
- That your organisation meets our eligibility criteria
 - That you are able to meet the grant conditions outlined on the previous page
- Step 2 If your organisation meets our eligibility criteria, please complete the 2021 Grant Application Form in full and obtain the required signatures. Please note that we cannot consider incomplete forms, unsigned forms or any additional attachments beyond those requested in the application form.
- Step 3 Submit your completed application form by email to danielle.singleton@jeansforgenes.org between the 1st July and 30th September 2021. We are sorry, but we cannot consider applications received after 5:00pm on the 30th September 2021.
- Step 4 All applications that meet the eligibility criteria will be considered by the independent grant panel during October 2021.
- Step 5 Applicants will be notified about the panel's decision before the end of November 2021.
- Step 6 All grants will be paid in full in December 2021. Please note that we are unable to transfer grant monies to an individual's bank account.

If you have any queries about the grant programme or application process, please email danielle.singleton@jeansforgenes.org

We hope this Guidance for Applicants explains the application process for the 2021 Jeans for Genes Day Grant Programme in a clear and transparent way. We welcome any suggestions that you may have regarding the grant programme and/or the application process.