

JEANS FOR GENES

How do you wear yours?

Hello there,

Thank you for taking part in Jeans for Genes 2022!

Your fantastic contribution means that thousands of people living with a genetic condition and their families across the UK will receive the funding and support they need.

You never cease to amaze us with your fundraising. From the classic 'non-uniform/ dress down day' where you donate money to wear your jeans to school or work, to unbelievably exciting events. We're blown away by the variety and creativity of the activities you come up with!

This year, we're asking 'how do you wear yours?'

Let your creativity go wild by teaming your jeans with a diamante tiara, bunny ears or your best 70s disco threads or lean into your cool side with a classic white t-shirt, double denim look or your favourite sports top.

Whatever you decide is your perfect partner for your jeans, wear it your way!

Don't forget to capture your look, group shots and fundraising activities to share through our social media platforms, tagging **#JeansForGenes** **#HowDoYouWearYours**

We love seeing your fundraising in action and feeling part of a UK wide community of amazing people having fun, raising awareness and funds for such a vital cause.

If you're stuck for inspiration, head to jeansforgenes.org or follow us on socials. Have a question or need more materials to help with your fundraising? Our team are on hand and ready to help on 0800 980 4800.

WEAR JEANS, CHANGE LIVES AND HAVE FUN TOO!

With love,
The team at Jeans for Genes

jeansforgenes.org

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WAYS to DONATE...

Set up a FUNDRAISING PAGE

Setting up a fundraising page for yourself, school or business allows you to gain support and sponsorship from your family and friends!

Visit: justgiving.com/campaign/j4gday2022

Donate online

No cash in your wallet? No problem.. donations can be made directly through our website!

Visit: jeansforgenes.org/donateonline

Text to donate

It's easy to donate straight from your smartphone

Prefer to donate by phone? Simply:
Text **JEANS2** to 70660 to donate **£2**
Text **JEANS5** to 70660 to donate **£5**
Text **JEANS10** to 70660 to donate **£10**
Text **JEANS20** to 70660 to donate **£20**

Other ways to pay in

If you lose the giro slip, you can either Call us on Freephone 0800 980 4800 or By freepost at Jeans for Genes, PO Box 12635, Colchester, CO7 5AN, writing your name, address, school/workplace on the back so we can thank you!



Don't forget to GIFT AID it.

For every pound you and your friends fundraise, we can get an extra 25p at no cost to you!

Pay in AT THE BANK

You can take your fundraising money and the giro slip attached to any Barclays Bank brand and pay in over the counter.



jeansforgenes.org