Hello and thank you for taking part in Jeans for Genes 2022!

Please feel free to use this presentation to help you deliver a Jeans for Genes assembly or class talk in school. It is aimed to help your students understand why their support is so incredible and how their fundraising helps the genetic condition community in the UK.

It should only take around 10 mins to deliver, which leaves plenty of time for any questions there may be.

Although Jeans for Genes is a week-long event, we find that most schools in the UK get together on the Friday (23 Sept), creating a denim tidal wave of awareness and fundraising! If, however, you are unable to have your Jeans for Genes day then, don’t worry – we welcome support all year round! Just use this assembly and our packs at YOUR chosen time of the year.

We are all the best versions of ourselves – there is no one in the world quite like you!

There are some things that are used to immediately identify us – like dimples, hair colour, freckles or eye colour. These all come from your ‘genes’, which you get from your parents.

Some children are born with changes in their ‘genes’. These gene changes might be inherited from a parent or just happen spontaneously. These changes mean that they might need specialist treatment, support of services to help them – like wheelchairs, ventilators or special nurses.

Because some of the genes are very rare, it might mean an item or service made just for them, to help them be the best versions of themselves. This complex medical journey can also affect the whole family – from parents and carers, to brothers and sisters. We think that everyone should have what they need to live their lives to the fullest. Don’t you?
We are all wonderfully unique. Some children need a little bit more attention, help or equipment than others.

When we wear our jeans, we do some good and help community projects across the UK provide vital life changing services.

Every year, Jeans for Genes bring students, schools, workplaces and people together to help over 4 million people in the UK. Let’s help make this year our best one yet!

Show students this short film about the people that Jeans for Genes help.

You should be able to stream the film from this presentation by clicking the play button. Please ensure that external content is enabled. If you experience any problems with this video, you can download the film at www.jeansforgenes.org/educational-resources

First picture here is Sir Bradley Wiggins & second picture is Tom Staniford.

You can either ask the students who they are for participation, or name them yourself

We are all wonderfully different and we all shine in our own way. Sir Bradley Wiggins is a Tour de France, Grand Tour and Gold Medal Olympic Winner.

Tom Staniford is a National Para-Cycling Circuit Race Champion, who lives with a rare genetic condition called MDP Syndrome. He is among the few athletes who the world has acknowledged for showing the body’s unique capabilities. Both are known for being competitive on the track and determined, enthusiastic cyclists. While their genes may be different, they have a lot in common!
Notes for presenters (Slides 7-8)

First picture here is Joe Suggs & second picture is Nikki Lilly.
You can either ask the students who they are for participation, or name them yourself.

And here are two more shining stars. Joe started his own YouTube channel at a young age. He is a TV presenter, was a Strictly Come Dancing finalist, has appeared on the West End and has 1.2 M followers on TikTok.

Nikki is a charity campaigner, television presenter and has 8.4 million followers on TikTok. She was diagnosed at 6 with AVM, a rare medical condition that has required treatment with numerous operations and which has changed her physical appearance. She set up her own chat show at 14 and now has her own AVM charity to raise awareness and funds for research into the condition.

Both are known for being likeable, creative and talented, across all media channels. While their genes make them the person that they are, they have a lot in common – both are superstars!

This is the slide for sharing plans for other fundraising activities, in addition to wearing jeans and bringing a £1.

“Your support helps give everyone the chance and the tools they need to shine - all by donating to charity and wearing your jeans to school!

So, is everyone excited about wearing their jeans on ______(insert date here)? Shall we do something else to help raise money? Can anyone remember what we’ve done before to raise money? Has anyone got any new ideas for this year?”

Presenter: You could talk through the slide with your students for ideas i.e we could hold a bake sale, hold a quiz (to take part as a teachers representing the school at www.bigcharityquiz.org, Jeans for Genes online quiz).

Your school could also take part in a sponsored event – see Toddlers Unite (for nurseries), Side by Side Challenge (for primary schools) and All 4 Run (for secondary schools). All these items can be found at : www.jeansforgenes.org/download-fundraising-pack, including specific sponsor forms for the different events.
Notes for presenters (Slides 9-11)

This slide is for highlighting what your support does.

“Jeans for Genes is a great, fun way to come together across the UK as a huge denim wave of support for families with genetic conditions. All the support really adds up and makes a world of difference to the children, families and groups we support.

NB For presenter - our choice of an example: This group here (first image) is Fanconi Hope, a charity which is set up by parents of children suffering from Fanconi Anemia - the only one of its kind in the UK. This condition is very rare and affects between 150-200 children and adults in the UK. With Jeans for Genes funding, they were able to offering online support during the pandemic – linking these families at a time of extreme anxiety because of COVID and their enforced isolation. These meetings brought everyone together – lifting everyone’s spirits and well being by swapping stories and tips to help families cope in COVID.

From families share stories and information, to specialised equipment, counselling services, days out and tailored holidays, your money brings smile and positive change to many. How much do you think we could aim to raise as a school?

“We’ve heard all about Jeans for Genes and why it’s important for the children and families in the UK. Let’s all try and have as much fun as possible and raise as much money as we can!”

Does anyone have any questions?

Presentation ends
How do you wear yours?

JEANS FOR GENES

Mon 19 Sept – Sun 25 Sept
JEANS FOR GENES
Why it's IMPORTANT

There are some things that are used to immediately identify us - like dimples, hair colour, freckles or eye colour. These all come from your 'genes' - from your parents.

Some children are born with changes to their 'genes'. These changes might mean be inherited from their parents or just happen spontaneously.

These changes mean they might need specialised treatment, support or services to help them - like wheelchairs, ventilators or special nurses.
One way we have of raising money for Jeans for Genes is by simply wearing our jeans or some denim into school on a chosen day.

Simply bring £1 and it will help children all across the UK get access to the equipment, nurses and services that they need.

This is something EVERYONE can get involved with - students, teachers and Head Teachers alike!
fundraising IDEAS

BAKE SALE

QUIZ

SPONSORED EVENT
An example of the brilliant groups your help supports
JEANS FOR GENES
Mon 19 Sept – Sun 25 Sept
How do you wear yours?