



Lets denimize the nation this Jeans for Genes week and make a real difference to those who really need it

Thanks for joining **#teamdenim** and taking part in Jeans for Genes 2024 to be held the week 16th - 22nd September.

Thanks to people like you taking part, we are able to help thousands of families across the UK living with a genetic condition. We really do need your support in 2024.

Your fundraising changes lives, offers support and specialised care whenever & wherever it is needed. Go you!

Your denim fundraising, your way. Whatever you do - do it in denim!

This pack is full of denim-tastic delights and ways of maximising your efforts, making it nice and easy to get people involved with denim themed days of doing good!

On top of getting everyone to wear their jeans or denims for a donation, you can use the 'How do you wear yours?' sweepstake poster and ask colleagues, friends and family to choose and their perfect partner to their favourite jeans.

You could also join in our sponsored denim run or walk and organise you own sponsored walk or run.

*Every £1 adds up and makes a difference.
It's called 'change' because it does exactly that.*

£3 could pay for art & craft supplies for a children's group, **£30** could pay for a genetic counselling line for an hour or **£300** could help pay for a specialist nurse for a day. Your small change really adds up and makes a BIG difference.

So slip into your jeans and let the planning commence! If you need any help, please call us on **0800 980 4800**, email us at **hello@jeansforgenes.org** or visit our website at **jeansforgenes.org**.



Registered with
FUNDRAISING
REGULATOR

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T: 0800 980 4800
E: hello@jeansforgenes.org

Activate & share your fundraising page

Exciting news! All online registrations via our website for the 2024 Fundraising Pack come with your own Just Giving page. The digital link to this page makes it easier than ever to share with your friends, family and/or colleagues. It's never been easier to encourage, share and collect donations!



Donate online

Head online to
jeansforgenes.org/donateonline

Want to give a little more often? Why not set up a regular giving payment with us, to really spread the love across the year.

Send us a cheque

Cheques can be made payable to
Jeans for Genes and sent to :

Jeans for Genes
PO Box 12635
Colchester
CO7 5AN

Ask supporters to Gift Aid

Encourage everyone to either tick Gift Aid on your fundraising page, sponsor form or fill in a Gift Aid form.

This adds 25% to EVERY donation, at no extra cost to them. Good huh?!

Just Giving

Want to point people directly to your registered Just Giving fundraising page? Sign up and create your own just giving page at jeansforgenes.org/justgiving. Simply create your page and circulate to encourage colleagues or parents to donate.

Denim run or walk

This year we are encouraging schools and workplaces to organise a sponsored denim run or walk. Simply select a date and time for your event and get as many people as possible to get involved . You can encourage participants to use the enclosed sponsorship form .



Downloads

Need extra resources and social media banners and images? No problem - we've got them!
Head for jeansforgenes.org/downloads

Need more fundraising items?

Call us on **0800 980 4800** for more stickers, giro slips and all your fundraising enquiries.