



**JEANS
FOR
GENES**

30 Years

Mon 15 – Sun 21 Sept



**YOUR JEANS FOR GENES WEEK
WORKPLACE FUNDRAISING GUIDE**

Join the 30th year
CELEBRATION!

JEANS FOR GENES WEEK PLANNING

Over the last 30 years our wonderful supporters have raised over £52m.

Our work must continue as we look to help even more individuals and families affected by a genetic condition. Your support is so important to us and you can really make a difference.

In the last 30 Years we have achieved so much together.....

Over £52 Million Raised

Over 190 Charities Supported

Thousands of Lives Changed

With your help we can do so much more!

In this pack you will find ideas on what to do for your Jeans for Genes day, information on how your generous donations are spent and tips to plan your day.

Jeans for Genes T-shirts

This year you can also support Jeans for Genes by purchasing one of our charity t-shirts. You can view our t-shirts and other branded merchandise by visiting the link below:

<https://jeansforgenesmerch.com/>



HOW YOUR MONEY HELPS



£30

Helps pay for trained helpline staff run by nurses, counsellors and specialists in welfare and social care.



£75

Provides invaluable family support sessions led by medical experts, helping parents navigate through their child's day-to-day challenges.



£100

Helps a child experience a holiday activity club. These clubs help children with complex needs thrive.



£250

Helps a child make friends, learn and have fun on weekends away with others affected by the same condition.



£500

Helps fund specialist equipment that really helps a child whose mobility is limited by a genetic condition.



£1,000

Helps fund a specialist nurse whose knowledge can really help families access the correct medical care.

FUNDRAISING IDEAS

You can use your imagination when fundraising for Jeans for Genes Day - but here are just a few of our favourite ways to get the donations rolling in.

For more inspiration visit
jeansforgenes.org



Keep it simple and ask all your colleagues to wear Jeans and donate £2



Organise a clothing sale or swap shop and charge a small fee



Participate in our 2025 genetic facts sweepstake



Hold an online quiz - ideal for those of you that work from home

BIRTHDAY BAKE SALE



Celebrate our 30th Birthday in style and come together with colleagues and customers by organising your very own bake sale.

To get you started we have included within this pack a celebration cup cake recipe. You can also however encourage participants to use their own recipe and bring in cup cakes, bakes, brownies and cakes of their own choosing.



Top Bake Sale Tips

- Hold a Jeans for Genes celebration bake sale and encourage colleagues to bake or buy some cakes to bring in
- Collect donations and challenge staff to a bake off
- Sell your beautiful bakes



Share your amazing creations on social media and tag us

@jeansforgenes #JeansForGenes

CHECKLIST

- ☒ **Pick your day** and share the details with Parents, colleagues and pupils
- ☒ **Pick** your fundraising events and get planning
- ☒ **Shout about** what you have planned and tag us on X **@jeansforgenes # JeansforGenes**
- ☒ **Share** your just giving link with Parents and Colleagues. If you do not have one you can create one at jeansforgenes.org/donate-with-justgiving
- ☒ **Pay in your money**

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Gift Aid means that if colleagues and parents are UK tax payers and complete a Gift Aid declaration Jeans for Genes can claim an extra 25% at no cost to you.

HOW TO PAY IN



Set up a fundraising page

Setting up a fundraising page allows you and your colleagues to easily fundraise for Jeans for Genes. Visit:

jeansforgenes.org/donate-with-justgiving

Donate online

No cash in your wallet? No problem.. donations can be made directly through our website!

Visit: jeansforgenes.org/donateonline

Pay in at the bank

You can take your fundraising money and the Giro slip enclosed to any Barclays Bank branch and pay in over the counter.

Pay By BACS

You can pay in your fundraising money by BACS using the details below:

Sort code 20-65-90

Account 30467103

Name THE CHRONIC GRANULOMATOUS DISORDER SOCIETY

Send us a cheque

You can post us a cheque to:

Jeans for Genes

PO Box 12635

Colchester

CO7 5AN



**Thank you so much for being part
of Jeans for Genes Week and changing
children's lives for the better!**

**#JeansForGenes
@jeansforgenes
Jeansforgenes.org**

Join the 30th year
CELEBRATION!



Registered with
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